



MONTHLY

INSTAGRAM

GROWTH REPORT



MONTHLY INSTAGRAM GROWTH REPORT





MONTHLY
GROWTH

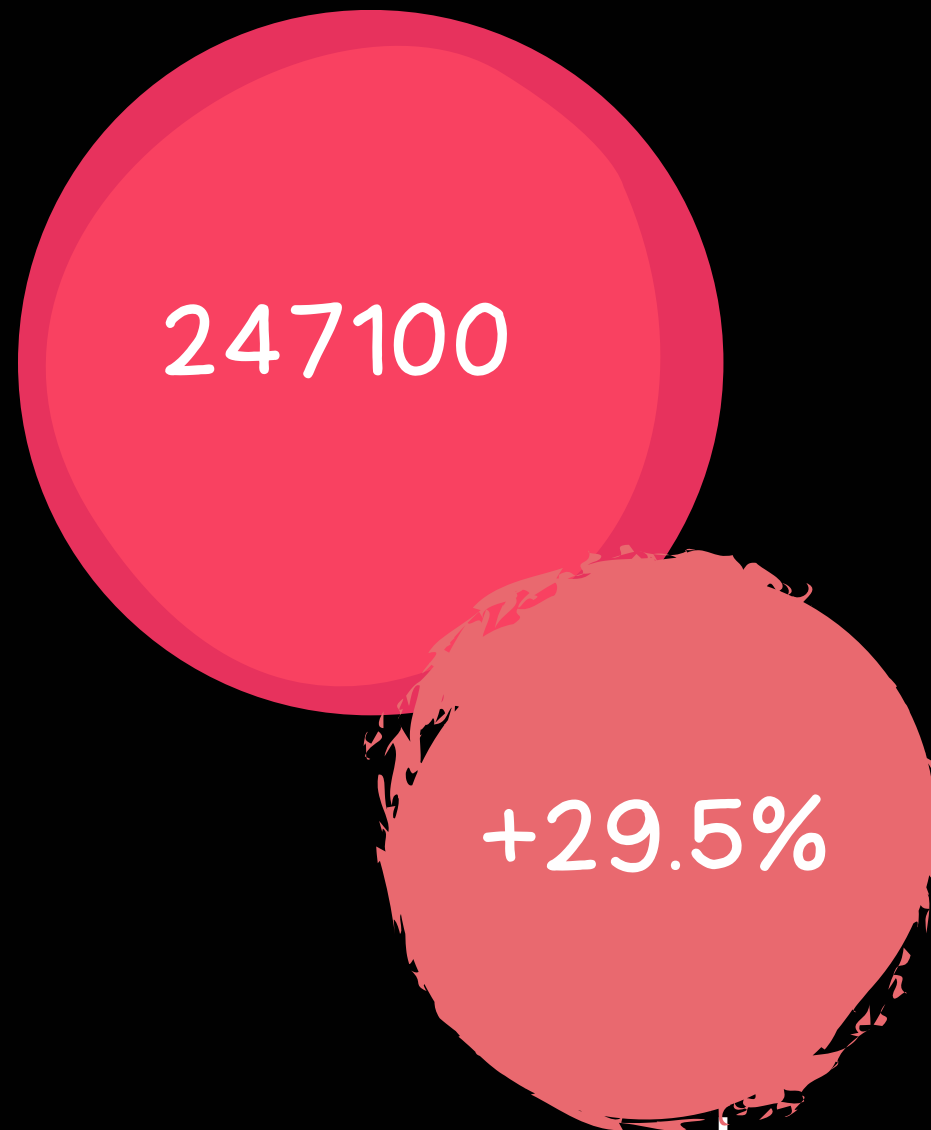
INSTAGRAM
REPORT



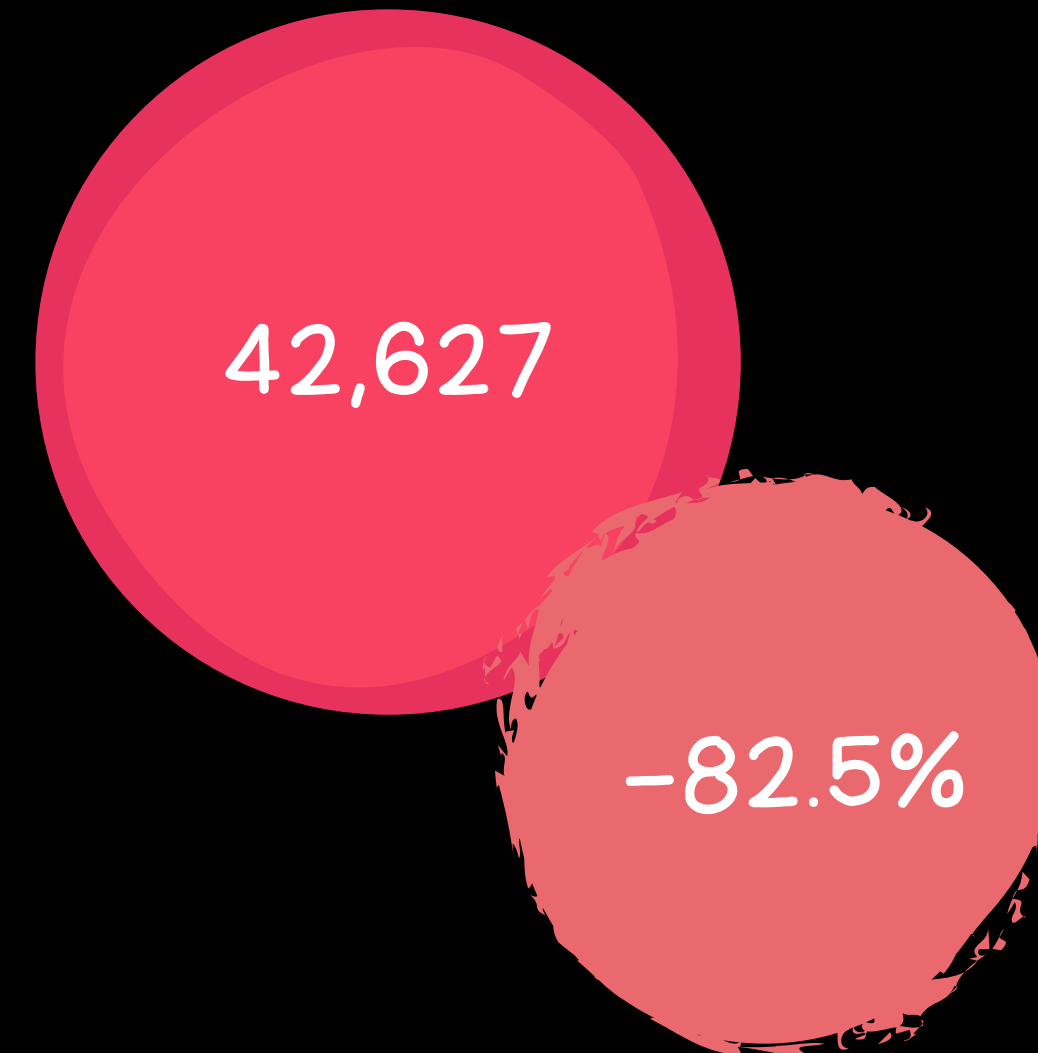
REACH



AUGUST 15 2022



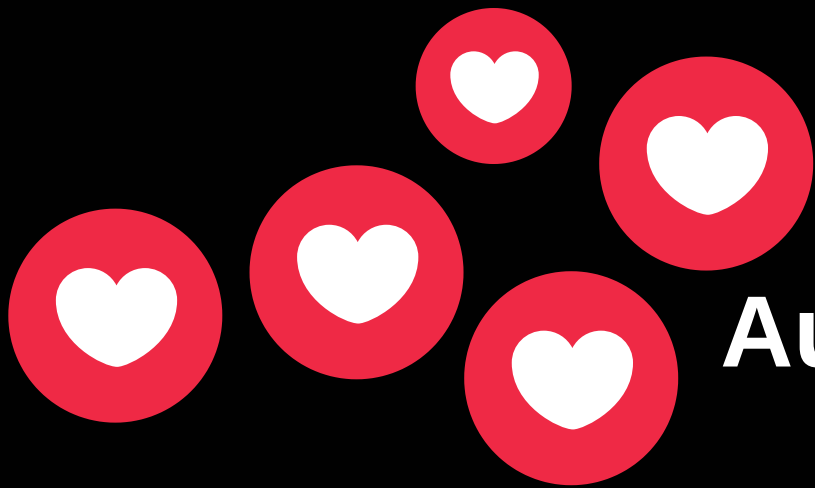
SEPTEMBER 15 2022



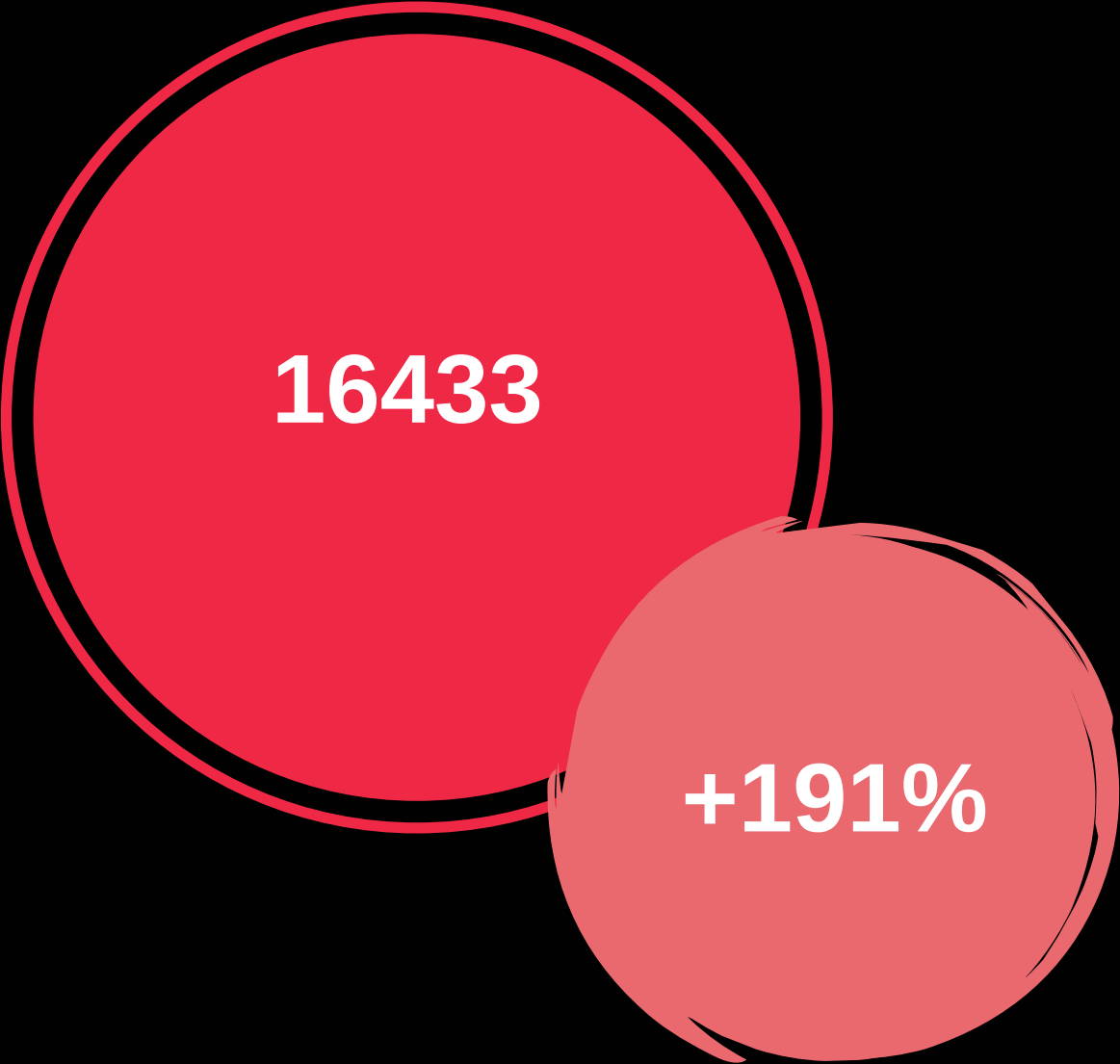
Compare to previous month



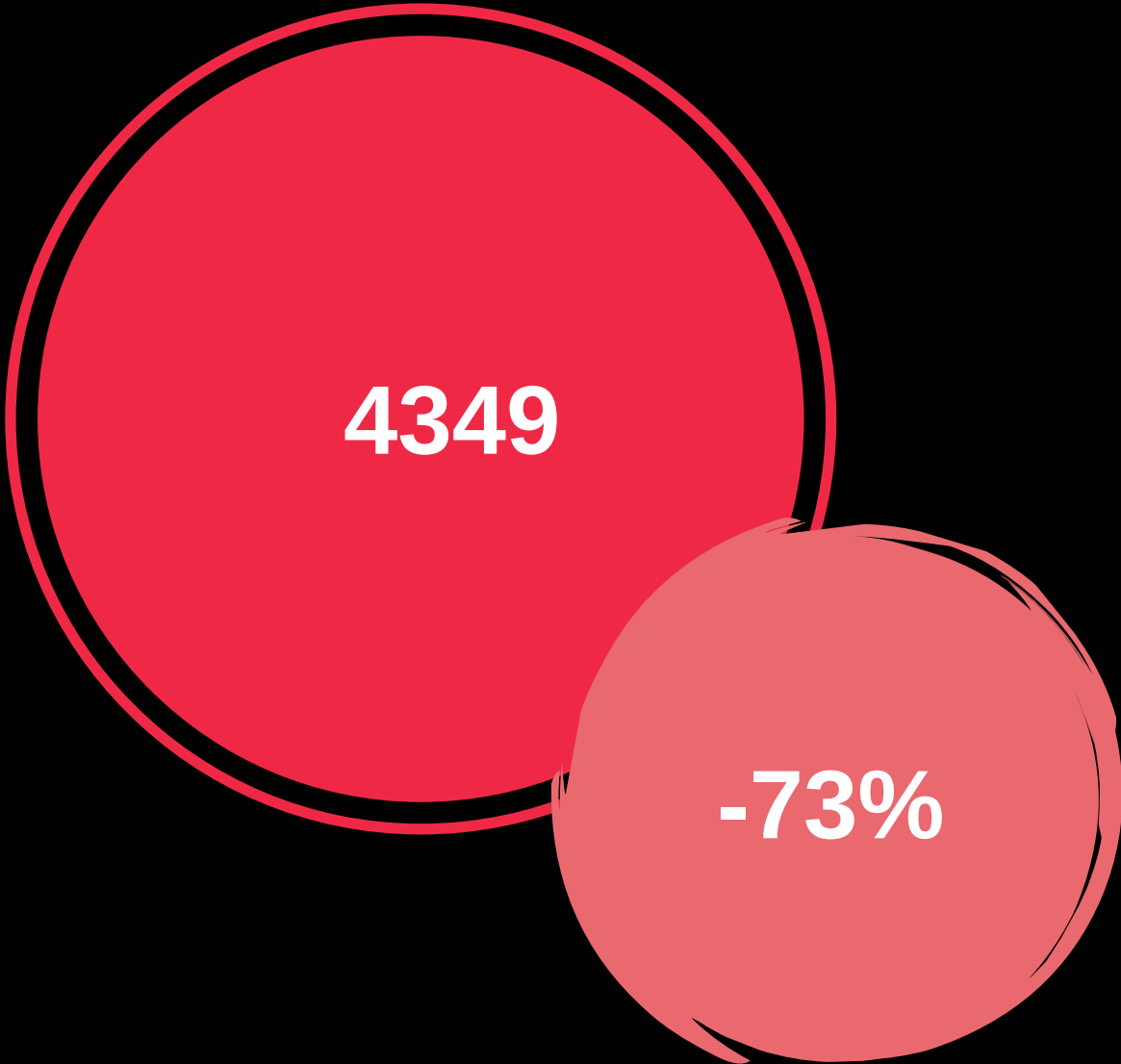
ENGAGEMENT



August 15 2022



September 15 2022



Compare to previous month



FOLLOWERS



August 15 2022



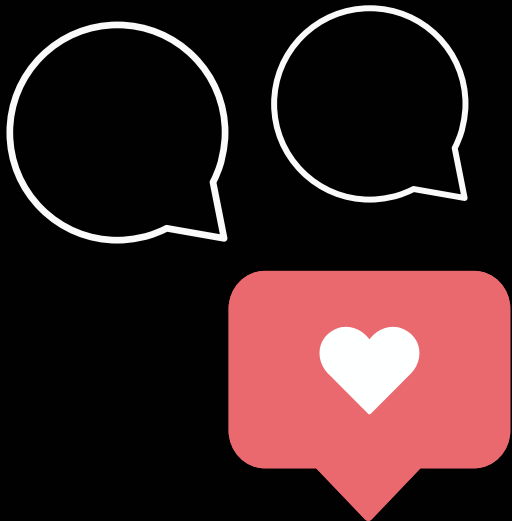
September 15 2022



Compare to previous month



IMPRESSIONS



August 15 2022



-13.2%

September 15 2022



-23%

Compare to previous month



August 15 2022

Profile Activity ⓘ	14,931
Profile Visits	10,098 -36.3%
Website Taps	4,757 +31.6%
Email Button Taps	1 -50%
Business Address Taps	22 —
Call Button Taps	53 -35.4%

September 15 2022

Profile Activity ⓘ	15,681
Profile Visits	10,726 +13.2%
Website Taps	4,645 +4.3%
Email Button Taps	0 0%
Business Address Taps	255 +1,400%
Call Button Taps	55 +17%

