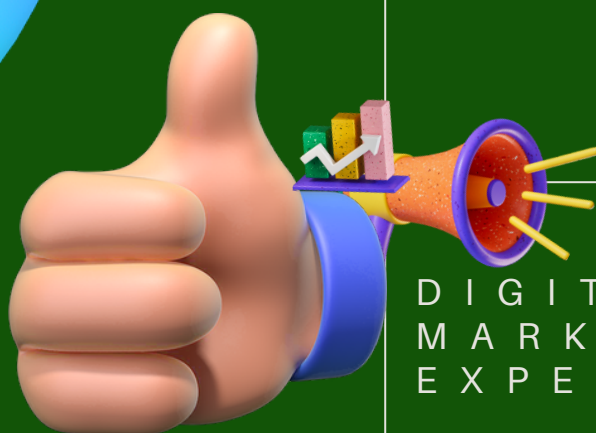
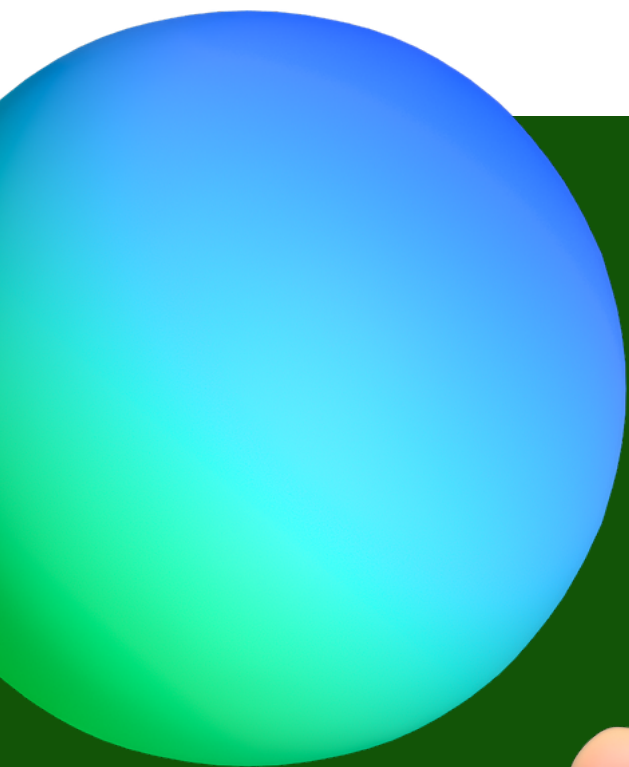




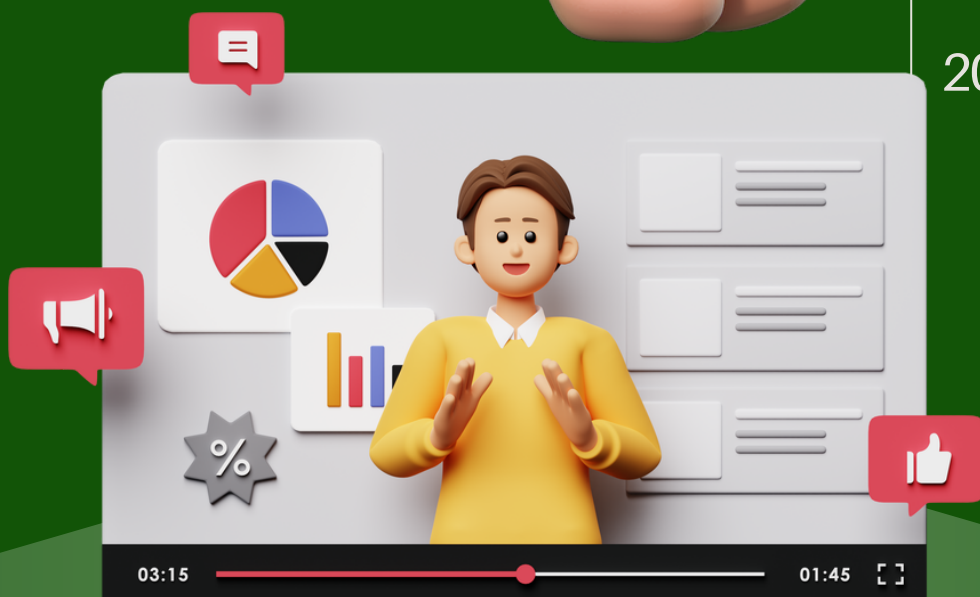
EliteExtant

Explore the choices



DIGITAL
MARKETING
EXPERT

2023





DESIGN SPOTLIGHT

- **Visual Documents (Infographic):** Digital or printed materials that convey information through a combination of text and images.
- **Docs:** Short for documents, referring to various file formats such as Word documents, PDFs, etc., used for written communication and information sharing.
- **Presentations:** Visual and interactive displays of information, often created using tools like PowerPoint or Google Slides, for conveying ideas or data.
- **Whiteboards:** Collaborative surfaces for brainstorming and illustrating concepts, now often digital in addition to traditional physical whiteboards.
- **PDF Editor:** Software or tools that allow editing and manipulation of Portable Document Format (PDF) files.
- **Graphs and Charts:** Visual representations of data, used to illustrate trends, patterns, and relationships.
- **Social Media Marketing:** Graphics Design post, Campaigns ,Strategies and activities aimed at promoting products or services to a target audience.
- **Business Cards:** Small, personalized cards containing contact information and branding details for professional networking.
- **Logos:** Unique symbols or designs representing a brand or company.
- **Cards:** Various types of promotional or informational cards, including business cards, postcards, or greeting cards.
- **Posters:** Large-format prints used for advertising, announcements, or decorative purposes.
- **Invitations:** Designed documents inviting individuals to events, gatherings, or special occasions.
- **Flyers:** Single-page handouts used for advertising events, services, or promotions.
- **Mugs:** Customized drinkware featuring logos or designs, often used as promotional items.
- **Brochures:** Folded informational documents used for marketing or providing details about a product or service.
- **T-shirts and Hoodies:** Customized apparel featuring logos or designs for promotional purposes.
- **Social Media:** Online platforms and networks for sharing content and engaging with a target audience.
- **Websites:** Online platforms containing information about a business, product, or service, often including interactive elements.
- **Calendars:** Visual tools for organizing and scheduling events, often used for promotional purposes.
- **Stickers and Labels:** Adhesive materials used for branding, labeling, or decorating various surfaces.
- **Yard Signs:** Outdoor signage often used for advertising events, political campaigns, or real estate.
- **QR Code Generator:** Tool for creating Quick Response (QR) codes, which can link to websites, information, or promotions when scanned.



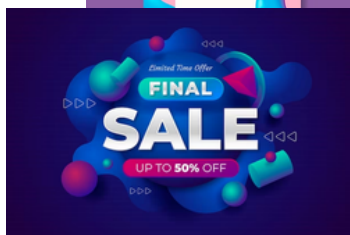
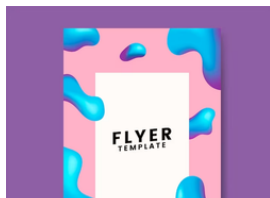
GRAPHICS SPOTLIGHT

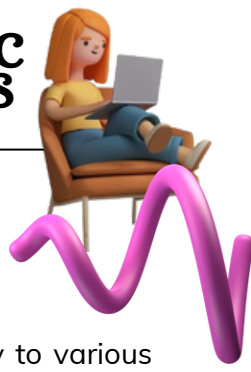
FESTIVALS

• Makarsankranti	January 14
• Pongal	January 15
• Holika dahan	March 24
• Gudipadwa	April 9
• Rakshabandhan	August 19
• Janmasthan	August 26
• Ganesh Chaturti	September 7
• Dussera	October 12
• Diwali	October 31
• Christmas Day	December 25

EVENTS

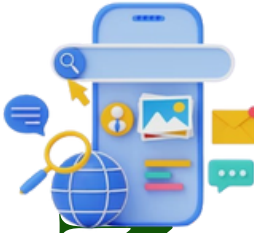
• New Year's Day	January 1
• International Women's Day	March 8
• Earth Day	April 22
• Labor Day	May 1
• Mothers Day	May 12
• World Environment Day	June 5
• Father's Day	June 16
• International Day of Yoga	June 21
• International Friendship Day	July 30
• International Youth Day	August 12
• Independence Day	August 15
• International Literacy Day	September 8
• World Tourism Day	September 27
• Mahatma Gandhi Jayanti	October 2
• World Mental Health Day	October 10
• World Diabetes Day	November 14
• Human Rights Day	December 10





FEATURES WE PROVIDE FOR EFFECTIVE WEB DESIGNS

- **Responsive Design:** - Ensures the website adapts seamlessly to various screen sizes and devices, providing a consistent and user-friendly experience.
- **Intuitive Navigation:** - Easy-to-use menus and navigation structures that help users find information quickly and navigate through the site effortlessly.
- **Clear Call-to-Action (CTA):** - Well-defined and strategically placed CTAs that guide users toward specific actions, such as making a purchase or filling out a form.
- **Visual Hierarchy:** - Organizing content in a way that emphasizes its importance, guiding users through the page in a logical order.
- **High-Quality Imagery and Multimedia:** - Using visually appealing and relevant images, videos, and other multimedia elements to enhance engagement and convey the brand message.
- **Fast Loading Speed:** - Optimizing website performance to ensure fast loading times, reducing bounce rates and improving user satisfaction.
- **Consistent Branding:** - Maintaining a cohesive and recognizable brand identity throughout the website, including logos, color schemes, and typography.
- **User-Centric Content:** - Creating valuable and relevant content that addresses users' needs, providing them with the information they seek.
- **Interactive Elements:** - Incorporating interactive features like sliders, forms, or quizzes to engage users and make the website more dynamic.
- **Accessibility:** - Designing the website with accessibility in mind to ensure it can be used by people with various abilities and disabilities, including proper use of alt text, readable fonts, and keyboard navigation.



WEB DESIGN





360 BRANDING AND MARKETING

FEATURES WE CONTRIBUTE TO SUCCESSFUL 360 BRANDING AND MARKETING

- **Integrated Brand Strategy:** - Develop a unified brand strategy that aligns across online and offline channels, ensuring consistency in messaging and visuals.
- **Multichannel Presence:** - Establish a presence across various channels, including social media, websites, email, print, and events, to reach a diverse audience.
- **Branded Content Creation:** - Develop engaging and consistent content that reinforces your brand identity across different mediums, such as blogs, videos, and infographics.
- **Visual Consistency:** - Maintain a consistent visual identity, including logos, color schemes, and design elements, to enhance brand recognition.
- **Customer Engagement:** - Foster meaningful interactions with customers through personalized communication, customer feedback, and community engagement.
- **Cross-Platform Compatibility:** - Ensure that your branding elements are adaptable and look appealing across various platforms, devices, and screen sizes.
- **Data-Driven Decision Making:** - Use data analytics to gather insights into customer behavior, preferences, and market trends, allowing for informed marketing decisions.
- **Experiential Marketing:** - Create memorable brand experiences through events, activations, and immersive campaigns that connect with your audience on a deeper level.
- **Brand Storytelling:** - Craft a compelling brand narrative that communicates your values, mission, and unique selling propositions to resonate with your target audience.
- **Consistent Customer Experience:** - Ensure a seamless and consistent experience for customers at every touchpoint, from the website and social media to in-store interactions.



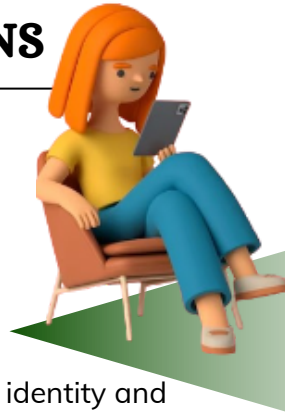
FEATURES WE PROVIDE FOR CONTENT MARKETING SERVICES EFFECTIVE AND EFFICIENT



CONTENT MARKETING

- **Content Strategy Development:** - Crafting a comprehensive content strategy tailored to the client's goals and target audience.
- **Content Creation and Optimization:** - Developing high-quality and SEO-optimized content, including blog posts, articles, and web pages.
- **Customized Reports and Analytics:** - Providing detailed reports and analytics on content performance, audience engagement, and key metrics.
- **Professional Presentation Design:** - Creating visually appealing and informative presentations, including PowerPoint and other formats.
- **Blog Management and Posting:** - Regularly updating and managing blog content, ensuring consistency and relevance.
- **Document Creation and Editing:** - Producing well-crafted documents such as whitepapers, case studies, and guides.
- **Brochure and Marketing Collateral Design:** - Designing visually striking brochures, pamphlets, and marketing materials to promote products or services.
- **Social Media Content Creation:** - Developing engaging content for social media platforms to boost brand presence and engagement.
- **Email Newsletter Campaigns:** - Creating and executing effective email campaigns, including newsletters and promotional emails.
- **Content Calendar Management:** - Implementing and managing a content calendar to ensure a consistent and organized publishing schedule.



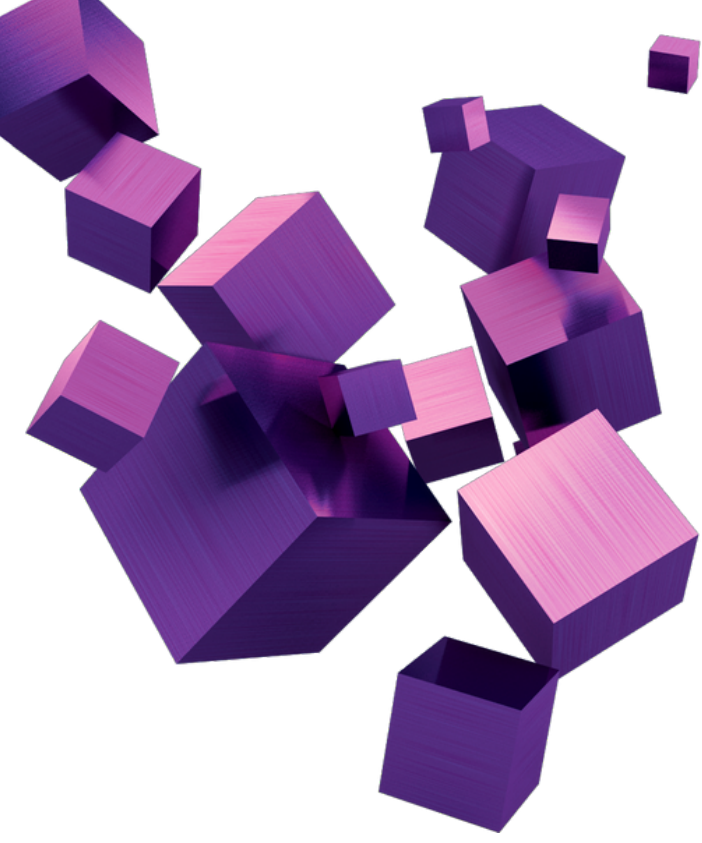


FEATURES WE PROVIDE FOR LOGO DESIGN

- **Customization:** - Tailored designs crafted to reflect the unique identity and values of each client.
- **Professionalism:** - Designs created by experienced graphic designers with a keen eye for aesthetics and industry trends.
- **Versatility:** - Logos designed to work across various mediums, ensuring a consistent and impactful brand presence.
- **Scalability:** - Designs that maintain visual integrity and clarity whether displayed on small business cards or large banners.
- **Concept Development:** - Thorough exploration of multiple concepts before finalizing the design to ensure client satisfaction.
- **Timeless Appeal:** - Focus on creating logos with enduring qualities that stand the test of time.
- **Brand Consistency:** - Designs aligned with existing brand elements for a cohesive and recognizable brand identity.
- **High-Quality Graphics:** - Utilization of industry-standard tools and techniques to ensure high-resolution and sharp graphics.
- **Collaborative Process:** - Engaging clients in the design process to incorporate their vision and feedback throughout the development.
- **File Format and Delivery:** - Delivery of logo files in various formats, ensuring compatibility for a range of applications and platforms.

LOGO DESIGNS





LETS CONNECT!

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